

Demographics

	Population	1-mi.	3-mi.	5-mi.
2007 Male Population		7,108	41,057	71,098
2007 Female Population		7,431	43,996	76,283
% 2007 Male Population		48.89%	48.27%	48.24%
% 2007 Female Population		51.11%	51.73%	51.76%
2007 Total Adult Population		10,666	62,590	109,284
2007 Total Daytime Population		12,554	79,604	139,245
2007 Total Daytime Work Population		6,186	41,724	68,851
2007 Median Age Total Population		30	32	32
2007 Median Age Adult Population		39	41	42
2007 Age 0-5		1,382	8,026	13,521
2007 Age 6-13		1,687	9,679	16,349
2007 Age 14-17		804	4,758	8,227
2007 Age 18-20		695	3,840	7,117
2007 Age 21-24		1,138	5,955	10,155
2007 Age 25-29		1,350	6,897	11,347
2007 Age 30-34		1,141	6,174	9,995
2007 Age 35-39		1,057	5,672	9,526
2007 Age 40-44		1,261	6,327	10,469
2007 Age 45-49		1,096	6,071	10,219
2007 Age 50-54		950	5,847	9,937
2007 Age 55-59		671	4,859	8,675
2007 Age 60-64		425	3,278	6,064
2007 Age 65-69		240	2,174	4,219
2007 Age 70-74		211	1,849	3,832
2007 Age 75-79		150	1,454	3,209
2007 Age 80-84		133	1,105	2,443
2007 Age 85+		148	1,088	2,077
% 2007 Age 0-5		9.51%	9.44%	9.17%
% 2007 Age 6-13		11.60%	11.38%	11.09%
% 2007 Age 14-17		5.53%	5.59%	5.58%
% 2007 Age 18-20		4.78%	4.51%	4.83%
% 2007 Age 21-24		7.83%	7.00%	6.89%
% 2007 Age 25-29		9.29%	8.11%	7.70%
% 2007 Age 30-34		7.85%	7.26%	6.78%
% 2007 Age 35-39		7.27%	6.67%	6.46%
% 2007 Age 40-44		8.67%	7.44%	7.10%
% 2007 Age 45-49		7.54%	7.14%	6.93%
% 2007 Age 50-54		6.53%	6.87%	6.74%
% 2007 Age 55-59		4.62%	5.71%	5.89%
% 2007 Age 60-64		2.92%	3.85%	4.11%
% 2007 Age 65-69		1.65%	2.56%	2.86%
% 2007 Age 70-74		1.45%	2.17%	2.60%
% 2007 Age 75-79		1.03%	1.71%	2.18%
% 2007 Age 80-84		0.91%	1.30%	1.66%
% 2007 Age 85+		1.02%	1.28%	1.41%
2007 White Population		9,832	56,018	97,015
2007 Black Population		668	3,780	5,431
2007 Asian/Hawaiian/Pacific Islander		441	2,278	2,976
2007 American Indian/Alaska Native		47	377	660
2007 Other Population (Incl 2+ Races)		3,550	22,600	41,299
2007 Hispanic Population		6,535	43,911	81,848
2007 Non-Hispanic Population		8,004	41,141	65,533
% 2007 White Population		67.63%	65.86%	65.83%
% 2007 Black Population		4.59%	4.44%	3.69%
% 2007 Asian/Hawaiian/Pacific Islander		3.03%	2.68%	2.02%
% 2007 American Indian/Alaska Native		0.32%	0.44%	0.45%
% 2007 Other Population (Incl 2+ Races)		24.42%	26.57%	28.02%
% 2007 Hispanic Population		44.95%	51.63%	55.53%
% 2007 Non-Hispanic Population		55.05%	48.37%	44.47%
2000 Non-Hispanic White		7,193	36,260	60,541
2000 Non-Hispanic Black		505	3,269	4,920
2000 Non-Hispanic Amer Indian/Alaska Native		104	390	548
2000 Non-Hispanic Asian		304	1,630	2,135
2000 Non-Hispanic Hawaiian/Pacific Islander		n/a	38	48
2000 Non-Hispanic Some Other Race		n/a	26	116
2000 Non-Hispanic Two or More Races		227	1,100	1,614

% 2000 Non-Hispanic White	86.32%	84.89%	86.58%
% 2000 Non-Hispanic Black	6.06%	7.65%	7.04%
% 2000 Non-Hispanic Amer Indian/Alaska Native	1.25%	0.91%	0.78%
% 2000 Non-Hispanic Asian	3.65%	3.82%	3.05%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.09%	0.07%
% 2000 Non-Hispanic Some Other Race	0.00%	0.06%	0.17%
% 2000 Non-Hispanic Two or More Races	2.72%	2.58%	2.31%

Population Change

	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2007 Total Population	14,539	85,052	147,381
2007 Total Households	6,085	34,411	58,653
Population Change 1990-2007	5,276	19,459	20,472
Household Change 1990-2007	2,423	9,805	11,953
% Population Change 1990-2007	56.96%	29.67%	16.13%
% Household Change 1990-2007	66.17%	39.85%	25.60%
Population Change 2000-2007	1,260	7,108	6,695
Household Change 2000-2007	946	4,881	6,335
% Population Change 2000-2007	9.49%	9.12%	4.76%
% Households Change 2000-2007	18.41%	16.53%	12.11%

Housing

	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	5,582	31,590	55,804
2000 Occupied Housing Units	5,203	29,589	52,290
2000 Owner Occupied Housing Units	2,834	16,574	31,094
2000 Renter Occupied Housing Units	2,368	13,015	21,196
2000 Vacant Housing Units	379	2,001	3,514
% 2000 Occupied Housing Units	93.21%	93.67%	93.70%
% 2000 Owner Occupied Housing Units	50.78%	52.47%	55.72%
% 2000 Renter Occupied Housing Units	42.43%	41.20%	37.98%
% 2000 Vacant Housing Units	6.79%	6.33%	6.30%

Income

	1-mi.	3-mi.	5-mi.
2007 Median Household Income	\$50,942	\$47,539	\$43,676
2007 Per Capita Income	\$29,749	\$26,623	\$25,606
2007 Average Household Income	\$71,080	\$65,804	\$64,342
2007 Household Income < \$10,000	237	1,765	3,539
2007 Household Income \$10,000-\$14,999	200	1,856	3,513
2007 Household Income \$15,000-\$19,999	330	1,856	3,847
2007 Household Income \$20,000-\$24,999	260	1,889	3,808
2007 Household Income \$25,000-\$29,999	349	2,185	3,895
2007 Household Income \$30,000-\$34,999	347	2,285	4,078
2007 Household Income \$35,000-\$39,999	281	1,851	3,602
2007 Household Income \$40,000-\$44,999	419	2,364	4,140
2007 Household Income \$45,000-\$49,999	561	2,273	4,009
2007 Household Income \$50,000-\$59,999	631	3,823	6,345
2007 Household Income \$60,000-\$74,999	954	4,589	6,862
2007 Household Income \$75,000-\$99,999	1,066	4,797	6,725
2007 Household Income \$100,000-\$124,999	213	1,355	1,702
2007 Household Income \$125,000-\$149,999	96	839	1,289
2007 Household Income \$150,000-\$199,999	38	251	467
2007 Household Income \$200,000-\$249,999	15	74	135
2007 Household Income \$250,000-\$499,999	88	349	681
2007 Household Income \$500,000+	2	10	16
2007 Household Income \$200,000+	104	433	832
% 2007 Household Income < \$10,000	3.89%	5.13%	6.03%
% 2007 Household Income \$10,000-\$14,999	3.29%	5.39%	5.99%
% 2007 Household Income \$15,000-\$19,999	5.42%	5.39%	6.56%
% 2007 Household Income \$20,000-\$24,999	4.27%	5.49%	6.49%
% 2007 Household Income \$25,000-\$29,999	5.73%	6.35%	6.64%
% 2007 Household Income \$30,000-\$34,999	5.70%	6.64%	6.95%
% 2007 Household Income \$35,000-\$39,999	4.62%	5.38%	6.14%
% 2007 Household Income \$40,000-\$44,999	6.88%	6.87%	7.06%
% 2007 Household Income \$45,000-\$49,999	9.22%	6.61%	6.84%
% 2007 Household Income \$50,000-\$59,999	10.37%	11.11%	10.82%
% 2007 Household Income \$60,000-\$74,999	15.67%	13.34%	11.70%

% 2007 Household Income \$75,000-\$99,999	17.51%	13.94%	11.47%
% 2007 Household Income \$100,000-\$124,999	3.50%	3.94%	2.90%
% 2007 Household Income \$125,000-\$149,999	1.58%	2.44%	2.20%
% 2007 Household Income \$150,000-\$199,999	0.62%	0.73%	0.80%
% 2007 Household Income \$200,000-\$249,999	0.25%	0.22%	0.23%
% 2007 Household Income \$250,000-\$499,999	1.45%	1.01%	1.16%
% 2007 Household Income \$500,000+	0.03%	0.03%	0.03%
% 2007 Household Income \$200,000+	1.71%	1.26%	1.42%

Retail Sales Volume

	1-mi.	3-mi.	5-mi.
2007 Children/Infants Clothing Stores	\$1,440,340	\$8,098,605	\$14,119,860
2007 Jewelry Stores	\$1,086,910	\$6,086,830	\$10,602,120
2007 Mens Clothing Stores	\$2,111,830	\$12,259,291	\$21,679,345
2007 Shoe Stores	\$1,968,715	\$11,351,181	\$20,018,593
2007 Womens Clothing Stores	\$3,768,562	\$22,299,530	\$39,805,475
2007 Automobile Dealers	\$28,019,911	\$154,109,476	\$269,114,575
2007 Automotive Parts/Acc/Repair Stores	\$3,281,939	\$18,536,364	\$32,563,761
2007 Other Motor Vehicle Dealers	\$962,903	\$5,541,682	\$9,779,021
2007 Tire Dealers	\$890,099	\$4,977,645	\$8,696,674
2007 Hardware Stores	\$417,797	\$2,231,905	\$3,848,129
2007 Home Centers	\$2,804,372	\$16,017,028	\$28,580,681
2007 Nursery/Garden Centers	\$944,795	\$5,201,232	\$9,039,966
2007 Outdoor Power Equipment Stores	\$384,572	\$2,016,278	\$3,508,945
2007 Paint/Wallpaper Stores	\$112,039	\$630,191	\$1,121,890
2007 Appliance/TV/Other Electronics Stores	\$2,421,270	\$13,930,591	\$24,491,996
2007 Camera/Photographic Supplies Stores	\$413,471	\$2,351,266	\$4,145,008
2007 Computer/Software Stores	\$1,269,894	\$7,299,926	\$12,945,453
2007 Beer/Wine/Liquor Stores	\$1,546,533	\$8,763,291	\$15,335,766
2007 Convenience/Specialty Food Stores	\$2,126,570	\$12,705,477	\$22,742,140
2007 Restaurant Expenditures	\$11,856,829	\$64,656,898	\$109,458,985
2007 Supermarkets/Other Grocery excl Conv	\$18,104,528	\$102,879,032	\$181,422,682
2007 Furniture Stores	\$2,583,869	\$14,644,238	\$25,745,446
2007 Home Furnishings Stores	\$1,560,252	\$8,965,624	\$15,758,048
2007 Gen Merch/Appliance/Furniture Stores	\$22,670,808	\$129,739,780	\$228,843,872
2007 Gasoline Stations w/ Convenience Stores	\$12,825,332	\$76,883,668	\$137,745,592
2007 Other Gasoline Stations	\$10,698,761	\$64,178,188	\$115,003,451
2007 Department Stores excl Leased Depts	\$25,092,076	\$143,670,364	\$253,335,862
2007 General Merchandise Stores	\$20,086,941	\$115,095,548	\$203,098,427
2007 Other Health/Personal Care Stores	\$1,777,257	\$9,902,012	\$17,397,054
2007 Pharmacies/Drug Stores	\$8,744,795	\$49,691,205	\$87,696,371
2007 Pet/Pet Supplies Stores	\$1,249,238	\$7,230,380	\$12,848,948
2007 Book/Periodical/Music Stores	\$327,303	\$2,473,784	\$4,713,977
2007 Hobby/Toy/Game Stores	\$653,818	\$3,469,515	\$6,213,051
2007 Musical Instrument/Supplies Stores	\$241,674	\$1,348,778	\$2,360,942
2007 Sewing/Needlework/Piece Goods Stores	\$68,417	\$447,508	\$824,997
2007 Sporting Goods Stores	\$1,112,086	\$6,634,132	\$11,472,917
2007 Video Tape Stores - Retail	\$207,438	\$1,176,813	\$2,067,497